

Having clubs that are specifically fit to your unique, individual swing will help you hit the ball farther, straighter and more consistently. If the clubs you're currently using are inappropriate for your swing, an array of errant shots may arise.

The wrong shaft length or flex may cause lack of distance, hooks or slices.

Playing with the wrong lie will have an effect on your trajectory, or can cause pulls, pushes.

The grip size can affect the way you hold the club, and may cause hooks or slices or too much tension in your hands.

The wrong putter can wreak havoc on your scores and cause unnecessary frustration.

Club fitting is a process which helps to find clubs that make you more consistent no matter how you are swinging that day. All golfers have good and bad days, but their swing characteristics like swing speed and how they move through the hitting area don't vary much.

Also, we have clubs for every type of golfer, so we can build in ultimate forgiveness in the club configuration to help the golfer improve and be more consistent with certain head designs, lofts and shafts.